



For Immediate Release

Contact:

Joan Clark

785.550.9563

joan@joanclark.com

www.joanclark.com

## Save \$ on Airfare to Paris-- Kansas Has Its Own Internationally Renowned Natural Perfumer

(Lawrence, Kansas) - May 21, 2019 -

*"A woman who doesn't wear perfume has no future." -- Coco Chanel*

*"I believe in the expression, 'Beauty is a necessity not a luxury',  
and that the goal and sacred intention to aspire to is--  
to walk the path of beauty in all aspects of life.*

*-- Joan Clark*

Perfume is mysterious, sensual and one of the most popular gifts that is given and appreciated by women. It is a luxury like no other. To find the perfect fragrance that captures one's essence is why people travel to Paris to work with perfumers or stroll in and out different perfumeries looking for that perfect scent.

Well, for those of you who can't travel to Paris, you can experience something quite unique right here in the heartland. **Joan Clark** moved to Lawrence, Kansas from Los Angeles, in 2000, after years of study and travel abroad to learn the art of perfumery and working with essential oils and plant spirit alchemy. A former partner in The Laboratory of Flowers (Beverly Hills), her **Goddess Apothecary**, through **Joan Clark's Palais Aromaetica** ("House of All Things Aromatic"), proudly offers seven unique natural product lines-- all *Scent with Love*-- including **The Pet Alchemist** natural petcare line, all natural **Womens** and **Mens** lines, and four collections of subtle aromatherapy-- The **Magdalene** and **Chakra collections** and **Aroma\*Essentials** and **Aroma\*Woman** synergy lines, among other aromatic luxuries.

Says Joan, "The Goddess Apothecary is a temple of plant spirit alchemy for the soul, created to inspire the connection between spirit and body, mind and emotions, soul and oneness. The Aromaetica is a complete

line of beautiful essential oils, intuitive and ceremonial blends, botanical tinctures, natural perfumes, alchemical elixirs and much more: seasonally inspired products created in alignment with the cycles of the moon, sold in limited quantities. Products are ritually prepared with the best in organic and wild-crafted products available. Some plants and flowers are grown on-site here at LunaBella."

"I have been blending scent and creating aromatic artistry for over 35 years. It is my passion, obsession and my profession. I have carved out a sacred niche which stands as unique; it defies previous rules of what has always been and *should be*, and instead has followed its own organic path. I believe you will be able to tell the difference between this level of quality, beauty and intention and that which you will find elsewhere."

Even though Paris is always a good idea, if you can't make it just now, you can still have a signature scent created for you, or **you can study the art of natural perfumery**, as well as host perfume gatherings for friends and loved ones **right here in Kansas**. Joan offers one- and two-day Natural Perfumery workshops where each participant leaves with their own personally-designed fragrance. Who knows? You might be the next Coco Chanel! Classes are forming now.

"Being an educator has been one of the greatest joys of my life. Sharing knowledge, experience and hopefully-- by now-- my wisdom, has given me the opportunity to watch minds, hearts, spirits open to their own passions, wisdom, creative energies.

*"A woman should always have her own signature scent.  
It defines who she is, what she loves and how she loves."  
-- Joan Clark*

For more information please visit [www.joanclark.com](http://www.joanclark.com).

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